

HON. RICHARD A. JONES

UNITED STATES DISTRICT COURT  
WESTERN DISTRICT OF WASHINGTON  
AT SEATTLE

E.S., by and through her parents, R.S. and J.S.,  
and JODI STERNOFF, both on their own  
behalf, and on behalf of all similarly situated  
individuals,

Plaintiffs,

v.

REGENCE BLUESHIELD; and CAMBIA  
HEALTH SOLUTIONS, INC., f/k/a THE  
REGENCE GROUP,

Defendants.

NO. 2:17-cv-1609-RAJ

**PLAINTIFFS' OPPOSITION TO  
DEFENDANTS' MOTION TO  
DISMISS PLAINTIFFS' SECOND  
AMENDED COMPLAINT**

**Noted for Consideration:  
June 17, 2022**

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## I. INTRODUCTION

Before the Affordable Care Act, health insurers were free to discriminate against the disabled. Insurers could refuse to issue plans to individuals with disabilities and were permitted to design benefits that denied services to the disabled. The ACA changed everything. For the first time, all Americans, including those with disabilities, would have access to comprehensive coverage. It was a “tectonic shift in the nation’s [health] insurance market.” *Molina Healthcare v. United States*, 133 Fed. Cl. 14, 19 (2017).

To ensure comprehensive coverage, the ACA eliminated pre-existing condition exclusions and medical underwriting. In addition, and at issue here, it also prohibited discriminatory benefit designs. 42 U.S.C. §18116 (“Section 1557”); *Schmitt v. Kaiser Health Plan of Washington*, 965 F.3d 945, 949 (9th Cir. 2020). In the years since the ACA was enacted, federal courts have grappled with the scope and meaning of Section 1557. The emerging body of case law—of which *Schmitt* was one of the first—has uniformly concluded that Section 1557 means exactly what it says: a health plan cannot design benefits that discriminate against the disabled. *See, e.g., Schmitt*, 965 F.3d at 954–58; *Doe v. CVS Pharm., Inc.*, 982 F.3d 1204 (9th Cir. 2020); *C.P. v Blue Cross Blue Shield of Ill.*, 536 F. Supp. 3d 791 (W.D. Wash. 2021) (sex discrimination claim based on benefit design properly pled under Section 1557); *T.S. v. Heart*, 2021 U.S. Dist. LEXIS 49119, \*20–27 (S.D. Ind., March 16, 2021) (plaintiff properly pled claim under ACA for benefit design that excluded treatment for autism); *Fuog v. CVS Pharm.*, 2022 U.S. Dist. LEXIS 84045, \*14 (D. R.I., May 10, 2022) (plaintiff properly pled both disparate treatment proxy claim and disparate impact claims under Section 1557 arising out of benefit design).<sup>1</sup>

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<sup>1</sup> In *Fuog*, as here, the plaintiffs required several amended complaints in order to fashion their claims narrowly to meet the rapidly evolving case law governing Section 1557. *See id.*, 2022 U.S. Dist. LEXIS 84045, at \*17, n.7 (the *Fuog* plaintiffs amended their complaint to establish a narrower class with a “significantly tighter correlation with disability”).

1 Washington State has imposed further protections. Since this case was originally  
 2 filed, the Washington Legislature has specifically deemed discrimination in benefit  
 3 design to be “unfair discrimination” such that it gives rise to an action under  
 4 Washington’s Law Against Discrimination (“WLAD”) and Consumer Protection Act  
 5 (“CPA”). *See* RCW 48.43.0128; RCW 48.30.300(2); RCW 49.60.030.

6 Against this fluid backdrop, the Plaintiffs here have amended their Complaint to  
 7 address the concerns identified by the Court in its January 2022 Order. Dkt. No. 41.

8 **First**, in the Second Amended Complaint (“SAC”), the Plaintiffs have narrowed  
 9 their claims (and their class) to address a very specific exclusion: the exclusion of hearing  
 10 aids. *Compare* Dkt. No. 32, ¶¶3, 14, 15, 22, 23, 96 (claims premised on the exclusions for  
 11 all treatment associated with hearing loss) *with* Dkt. No. 42, ¶¶1, 2, 8, 9, 16, 19, 20, 23, 43,  
 12 48, 60, 61, 64, 65, 74, 81, 89 (claims narrowed to the exclusion of hearing aids only). While  
 13 Plaintiffs remain concerned that the broader exclusion of other hearing-loss related  
 14 services is also discriminatory, they have elected to only pursue a claim that Regence’s  
 15 exclusion of hearing aids violates both Section 1557 and Washington State Law. This  
 16 narrowed claim is supported by Frank Lin, M.D., Ph.D., the author of, “Prevalence of  
 17 Hearing Loss by Severity in the United States,” and permits conclusions on the proxy’s  
 18 “fit.” Dkt. No. 42, ¶¶84–87 (Dr. Lin’s analysis); Dkt. No. 41, p. 14 (Court’s use of Dr. Lin’s  
 19 study). These are not just Plaintiffs’ allegations but evidence-based conclusions from one  
 20 of the leading experts in the field.

21 **Second**, the SAC alleges that Regence pays for hearing screenings as part of  
 22 physical examinations as well as diagnostic hearing examinations. Dkt. No. 42, ¶¶68–73.  
 23 This information was recently uncovered. Spoonemore Decl., ¶2. This is significant given  
 24 that both hearing screenings and diagnostic hearing examinations are administered to  
 25 the hearing-disabled and non-disabled alike. Yet, once an individual is found to have  
 26 significant hearing loss – the vast majority of whom are, by definition, hearing-disabled



1 – *Regence then excludes the very service required to treat their disability: hearing aids.*

2 The specific exclusion of hearing aids is a clear-cut proxy for discrimination against  
3 hearing disabled insureds.

4 *Third*, the SAC alleges, for the first time, that Regence’s exclusion of hearing aids  
5 gives rise to a disparate impact claim. A disparate impact claim under Section 1557 was  
6 expressly authorized in *Doe v. CVS Pharmacy, Inc.*, 982 F.3d 1204 (9th Cir. 2020), and fits  
7 this case to a “T.” No proxy analysis is required. Rather, the question is whether the  
8 exclusion “would disproportionately affect people with disabilities.” *Id.* at 1210 (*citing*  
9 *Alexander v. Choate*, 469 U.S. 287, 105 S. Ct. 712, 83 L. Ed. 2d 661 (1985)). The touchstone  
10 is whether hearing disabled insureds have “meaningful access” to the benefits promised  
11 by the ACA, including the rehabilitative and habilitative devices that they require. Given  
12 Regence’s exclusion of hearing aids, they do not. *See id.* at 1211–12.

13 *Fourth*, Plaintiffs add a claim for intentional/deliberate indifference  
14 discrimination. There is no medical or scientific basis to exclude hearing aids from  
15 medical coverage. The sole reason that the service is denied is to arbitrarily avoid paying  
16 claims to individuals that are disabled. This is the hallmark of discrimination.

17 *Fifth*, the SAC alleges claims under the WLAD and CPA. These claims are  
18 predicated upon RCW 48.43.0128, which makes it illegal to discriminate against disabled  
19 insureds in the design of health benefits. This statute can be enforced through both the  
20 WLAD and CPA and includes claims for declaratory and injunctive relief.

21 The ACA and Washington law promised insureds with disabilities—including  
22 those with disabling hearing loss—that they would no longer be subject to the historic  
23 discrimination that plagued health insurance policies before the ACA. Regence’s  
24 exclusion of hearing aids, the treatment that the vast majority of the hearing disabled  
25 need to fully engage in life’s activities, violates the very *raison d’être* of the ACA’s anti-  
26 discrimination requirements. Regence’s motion to dismiss should be denied.

## II. FACTS

### A. Procedural History.

In this action, two Regence insureds with hearing loss challenge Regence's exclusion of coverage for hearing aids except for treatment related to cochlear implants. The case was originally filed on October 30, 2017. The Court dismissed the original Complaint (*see* Dkt. No. 22), and Plaintiffs appealed to the Ninth Circuit Court of Appeals. Dkt. No. 24. The Ninth Circuit concluded that insurers like Regence may be liable for discriminatory benefit design and reversed and remanded this case and its sister litigation. *See* Dkt. No. 29. Upon remand, Plaintiffs amended the Complaint consistent with the directions of the Ninth Circuit. *See* Dkt. No. 32. Regence again moved to dismiss. Dkt. No. 37. The Court granted Regence's Second Motion to Dismiss but concluded that "Plaintiffs' complaint may be cured 'by the allegation of other facts'" and granted leave to amend the complaint. Dkt. No. 41, p. 17. On February 22, 2022, Plaintiffs filed their SAC, hewing closely to the guidance provided by this Court and the Ninth Circuit. *See* Dkt. No. 42. Regence again moves to dismiss.

### B. The SAC More Than Adequately Pleads Facts Sufficient to Support Claims.

The SAC sets forth all the facts necessary for relief:

- Plaintiffs E.S. and Sternoff are enrolled in a Regence BlueShield insured plan. Dkt. No. 42, ¶¶8-9, 18, 36, 40.
- Plaintiffs are qualified individuals with a disability, whose hearing loss limits a major life activity, hearing. *Id.*, ¶¶8-9, 18, 42; 29 U.S.C. §705(20)(B).
- Plaintiffs require hearing aids to treat their hearing loss. Dkt. No. 42, ¶¶8-9, 18, 43.
- Plaintiffs' Regence insured health plan is a "health program or activity", part of which receives federal financial assistance. *Id.*, ¶10; 42 U.S.C. §18116; 45 C.F.R. §92.4. As a result, Regence is a "covered entity" and must comply with Section 1557, 42 U.S.C. §18116.
- Regence administers health plans that exclude coverage of hearing aids. *Id.*, ¶¶2, 18, 20, 23.

- Regence provides coverage for cochlear implants, a medical device that is not an amplified hearing aid. *Id.* ¶¶32–33. Cochlear implants meet the needs of only a tiny minority of its insureds who require hearing aids, approximately 5.5% of hearing disabled insureds. *Id.*, ¶¶77.
- Regence *covers* diagnostic evaluations for hearing loss, the service typically relied upon by non-disabled insureds with hearing loss. *Id.*, ¶62. This allegation is not merely hypothetical. Diagnostic testing and evaluation are covered under the Regence plan to determine whether cochlear implants may be appropriate. *See* Dkt. No. 32–1, p. 51 of 91. Plaintiff E.S.’s diagnostic evaluation for hearing loss was covered by Regence. Spoonmore Decl., ¶¶2–3, *Exhs. A–D*.
- Plaintiffs alleged, in step-by-step detail, how Regence’s Hearing Aid Exclusion is a proxy for discrimination against insureds with disabling hearing loss. *Id.*, ¶¶60–87.
- Plaintiffs also alleged, in detail, that Regence’s Hearing Aid Exclusion has a disparate impact on hearing disabled insureds. *Id.*, ¶¶88–92.
- Plaintiffs further alleged that Regence intentionally discriminates against hearing disabled insureds when administering its Hearing Aid Exclusion. *Id.*, ¶¶93–99.
- Plaintiffs also alleged that Regence’s Hearing Aid Exclusion violates the WLAD and CPA. *Id.*, ¶¶100–108.
- Any submission of a claim or appeal would have been futile. *Id.*, ¶49. Nonetheless, E.S. pursued her administrative appeal rights under her Regence plan, to no avail. *Id.*

### C. Regence’s Exclusion of Hearing Aids.

The SAC alleges that Regence designed, marketed, and administered a standard exclusion that eliminated all coverage of hearing aids:

#### SPECIFIC EXCLUSIONS

...

#### Hearing Aids and Other Hearing Devices

Hearing aids (externally worn or surgically implanted) and other hearing devices are excluded. This exclusion does not apply to cochlear implants.

*See* Dkt. No. 32–1, pp. 50–52 of 91. Regence imposed this Exclusion without conducting the usual medical necessity analysis associated with excluded treatment and technology.

1 Dkt. No. 42, ¶¶93–99. Indeed, there is no “scientific or medical reason” to justify  
 2 Regence’s Exclusion. *Id.*, ¶97. Regence’s intentional decision to exclude hearing aids  
 3 from coverage was discriminatory, arising out of a historical and prejudicial belief that  
 4 covering the medical needs of hearing disabled insureds is not an appropriate use of the  
 5 insurer’s funds. *Id.*, ¶98.

### 6 III. ARGUMENT

#### 7 A. Plaintiffs Adequately Alleged Disability Discrimination Under Section 1557.

8 Under Section 1557, Plaintiffs must allege the following: (1) they are individuals  
 9 with disabilities, in this case disabling hearing loss; (2) they are otherwise qualified to  
 10 receive the benefit in dispute (coverage for hearing aids); (3) they were/are denied the  
 11 benefit by reason of their disability; and (4) Regence is a covered entity that receives  
 12 federal financial assistance. *See Schmitt*, 965 F.3d at 954. Regence moves to dismiss,  
 13 claiming that the third requirement was not adequately pled. *See generally* Dkt. No. 45.

14 Plaintiffs have properly pled disability discrimination in at least three  
 15 independent ways: (1) Regence’s Hearing Aid Exclusion is a form of proxy  
 16 discrimination; (2) the Hearing Aid Exclusion has disparate impact on the disabled; and  
 17 (3) the Hearing Aid Exclusion is the result of discriminatory practices and procedures  
 18 utilized by Regence that were not applied to other medical benefits.

#### 19 1. The Hearing Aid Exclusion is a form of proxy discrimination.

20 Proxy discrimination exists where “the needs of hearing disabled persons differ  
 21 from the needs of persons whose hearing is merely impaired such that the exclusion is  
 22 likely to predominately affect disabled persons.” *Schmitt*, 965 F.3d at 959, n.8. As more  
 23 detailed in the SAC, (1) the needs of the non-disabled are met under Regence’s policy  
 24 because hearing screenings and diagnostic hearing evaluations, the only services  
 25 required by the non-hearing disabled, are covered by Regence, while (2) hearing aids,  
 26

1 the benefit required by the vast majority of Regence's hearing disabled, are excluded.  
 2 The needs of hearing disabled persons therefore differ significantly from the needs of  
 3 persons whose hearing is merely impaired but not disabling. Regence's exclusion  
 4 discriminates against hearing disabled insureds based upon their disability.

5 *a. Regence meets the needs of its non-disabled insureds by*  
 6 *covering hearing screenings and diagnostic evaluations.*

7 Regence insureds who do not require hearing aids are provided with covered  
 8 hearing-related services under Regence's policies. Hearing screenings, examinations,  
 9 and diagnostic testing are the primary tools to determine if hearing loss has occurred  
 10 and the extent and nature of any such loss. Hearing screenings are generally "pass/fail"  
 11 tests. If the test is "failed" then the patient is referred for a diagnostic evaluation. Dkt.  
 12 No. 42, ¶¶66-67. Regence provides coverage for these services, ensuring that its non-  
 13 disabled insureds have access to the full array of hearing-related services that they need.

14 Regence provides coverage for screening examinations. These screening  
 15 examinations are part of a bundled service included in a covered physical examination.  
 16 Dkt. No. 42, ¶68; Dkt. No. 32-1, p. 26 of 91 (Regence provides full coverage for a physical  
 17 examination). As the SAC alleges, in a physical examination, the physical structures of  
 18 the ear are examined, as are certain tests (including, but not limited to, the tuning fork  
 19 test, scratch test, whispered voice test, and/or use of a handheld audiometric device).  
 20 Dkt. No. 42, ¶68(b).<sup>2</sup> As a result, Regence's insureds with no hearing loss, or hearing loss  
 21 that is not disabling, are provided with hearing screenings as part of a physical  
 22 examination that is covered in full by Regence. Dkt. No. 42, ¶68(d).

---

23  
 24 <sup>2</sup> Regence asks the Court to accept its merits-based argument that a physical does not include any  
 25 evaluation of the ability to hear. This is wholly improper on a motion to dismiss. Indeed, the SAC explains  
 26 that the Center for Medicare Services, for example, requires such an assessment. Dkt. No. 42, ¶68(c).  
 Likewise, the NIH directs that a physical exam includes "examin[ing] the pinnae and periauricular tissues,  
 test auditory acuity, perform Weber and Rinne maneuvers ... observe the auditory canals and tympani."  
*Id.*, ¶68(c). These allegations must be accepted as true at this stage of the litigation.

1 If the physical exam identifies a potential hearing-related issue, then Regence  
 2 provides coverage for diagnostic hearing examinations. A diagnostic hearing test is not  
 3 a “routine hearing examination” under Regence’s policies. Dkt. No. 42, ¶71. Nor is a  
 4 diagnostic hearing test a “hearing aid” excluded under the 2020 policy exclusion, or a  
 5 “program or treatment for hearing loss” excluded under the pre-2020 policies. Dkt.  
 6 No. 42, ¶71. Rather, it is a “diagnostic procedure” that is specifically covered under  
 7 Regence’s policies. Dkt. No. 32-1, p. 27 of 91. Not only does Regence provide such  
 8 coverage under the plain terms of its policies, *in actual practice*, it covers diagnostic  
 9 hearing evaluations. *See Spoonemore Decl.*, ¶¶2-3, *Exhs. A-D*.

10 In short, Regence’s non-disabled insureds have coverage for all of the hearing-  
 11 related medical needs that they might require: screening for hearing loss (as part of a  
 12 physical examination) and then follow-up diagnostic testing to determine the nature and  
 13 extent of any hearing-related problem. This coverage, however, does not come close to  
 14 meeting the needs of hearing disabled insureds.

15 Regence complains that the allegation that Regence provides coverage for  
 16 screening and diagnostic testing for hearing loss is a change since this case was first filed  
 17 in 2017, nearly five years ago. Dkt. No. 45, p.11. That is correct but irrelevant. Plaintiffs  
 18 often modify their legal theory and facts during the course of litigation based upon  
 19 formal and informal discovery. *PAE Gov’t Servs. v. MPRI, Inc.*, 514 F.3d 856, 860 (9th Cir.  
 20 2007) (“...[W]e allow pleadings in the alternative – even if the alternatives are mutually  
 21 exclusive. As the litigation progresses, and each party learns more about its case and that  
 22 of its opponents, some allegations fall by the wayside.... The short of it is that there is  
 23 nothing in the Federal Rules of Civil Procedure to prevent a party from filing successive  
 24 pleadings that make inconsistent or even contradictory allegations.”). Since this case was  
 25 filed, Plaintiffs learned that Regence, in fact, covered E.S.’s diagnostic hearing  
 26 evaluation. *Spoonemore Decl.* ¶2. Plaintiffs further confirmed Regence’s practice by



1 calling various providers. *Id.*, ¶2. With this information, and in consultation with their  
 2 anticipated expert, Dr. Frank Lin, Plaintiffs found that such diagnostic evaluations are  
 3 generally covered by health plans, even those with “hearing screening” exclusions. *Id.*,  
 4 ¶3. The SAC reflects this new evidence and is the controlling document, completely  
 5 superseding all other complaints. See *M&Z Trading Corp. v. Cargolift Ltd.*, 2000 U.S. App.  
 6 LEXIS 11573, \*5 (9th Cir. 2000) (doctrine of judicial estoppel does not apply to amended  
 7 complaints); *Loux v. Rhay*, 375 F.2d 55, 57 (9th Cir. 1967) (“The amended complaint  
 8 supersedes the original, the latter being treated thereafter as non-existent.”).

9 ***b. Disabled insureds who require hearing aids are targeted.***

10 It is easy to infer that “[d]iscriminating against people who require hearing aids  
 11 is a proxy for discrimination against people who have disabling hearing loss.” Dkt.  
 12 No. 42, ¶60. It is also plausible to assert that the Hearing Aid Exclusion affects  
 13 predominantly hearing disabled insureds. Data supports both allegations. The vast  
 14 majority of insureds who need hearing aids have a disability, as that term is used in the  
 15 ACA and under Section 504 of the Rehabilitation Act, namely, an impairment that  
 16 “limits a major life activity of such individual.” Dkt. No. 42, ¶¶80–87. Roughly 75% of  
 17 individuals who use hearing aids acknowledge that they have meaningful difficulties  
 18 hearing without their hearing aids. Dkt. No. 42, ¶86 (citing data and studies from Frank  
 19 Lin, M.D.). “Hearing” is a specifically enumerated “major life activity.” 29 U.S.C.  
 20 §705(20)(B); 42 U.S.C. §12102(2). The 75% figure is the *floor*—many in the other 25% of  
 21 hearing-aid users may still meet the legal definition of “disability” if they use hearing  
 22 aids because they experience significant limitations to their major life activities.<sup>3</sup> *Id.*

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23  
 24 <sup>3</sup> That people use hearing aids only when their life activities are impacted is a plausible assumption  
 25 because hearing-aid use is highly stigmatized. See Wallhagen, Margaret I., Ph.D., GNP-BC, AGSF, FAAN,  
 26 “The Stigma of Hearing Loss,” *The Gerontologist*, Vol. 50, No. 1, Feb. 2010, pp. 66-75 (“[S]tigma is an  
 important underlying factor in the denial of hearing loss and rejection of hearing assessment and  
 treatment”); see [www.ncbi.nlm.nih.gov/pmc/articles/PMC2904535/pdf/gnp107.pdf](http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2904535/pdf/gnp107.pdf) (last visited  
 5/25/22). People do not wear hearing aids unless they need them to address a significant deficit.

1 Like “gray hair” as a proxy for age, the “fit” of hearing-aid use to disability is over  
 2 75%, close enough to be a plausible proxy for that disability, particularly at the pleadings  
 3 stage. *See Pac. Shores Props. v. City of Newport Beach*, 730 F.3d 1142, 1160, n.23 (9th Cir.  
 4 2013), *citing to McWright v. Alexander*, 982 F.2d 222, 228 (7th Cir. 1992). The mere fact that  
 5 the Exclusion is “over-inclusive” by affecting some non-disabled insureds with hearing  
 6 loss does not defeat the discrimination claim.<sup>4</sup> As the Ninth Circuit instructs, proxy  
 7 discrimination exists where “the needs of hearing disabled persons *differ* from the needs  
 8 of persons whose hearing is merely impaired such that the exclusion is likely to  
 9 predominately affect disabled persons.” *Schmitt*, 965 F.3d at 959 (emphasis added). Here,  
 10 the needs of hearing-*disabled* individuals significantly differ from the needs of hearing-  
 11 *impaired* individuals *in that only the former have experienced limitations to their major*  
 12 *life activities that require hearing aids to fix that deficit.*

13 At the same time, only a tiny percentage – approximately 5.5% – of the population  
 14 with hearing loss can have their needs met by Regence’s coverage of cochlear implants.  
 15 Dkt. No. 42, ¶77. And it is important to recognize that hearing-aid users and cochlear  
 16 implant users are not discrete populations. Cochlear implants are available only for  
 17 individuals who gain no significant benefit from hearing aids, and the vast majority of  
 18 implant users previously used hearing aids. For more than 80% of the hearing disabled,  
 19 the appropriate treatment for their hearing loss is not a cochlear implant but a hearing  
 20 aid, which Regence wholly excludes. *See* Dkt. No. 42, ¶78; Dkt. No. 41, p. 16 (“[B]ecause  
 21 it appears that only a small proportion of the hearing loss population would be served

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22  
 23 <sup>4</sup> That Regence located a handful of cases in which individuals with hearing aids had not adequately  
 24 pled their ADA claims is irrelevant. *See* Dkt. No. 45, p. 13. Plaintiffs admit that a small minority of hearing  
 25 aid users are non-disabled under federal law (although they are disabled under Washington law). *See* Dkt.  
 26 No. 42, ¶¶86(c), 87. But that does not mean that Regence’s hearing aid exclusion cannot be a form of  
 disability discrimination. *See Pac. Shores*, 730 F.3d at 1159 (“A willingness to inflict collateral damage by  
 harming some, or even all, individuals from a favored group in order to successfully harm members of a  
 disfavored class does not cleanse the taint of discrimination; it simply underscores the depth of the  
 defendant’s animus.”).



1 by Regence's policy, this would support a claim of proxy discrimination"). As another  
2 federal district court recently concluded:

3       The closeness of the fit is a fact-sensitive determination that will require  
4       reliable expert testimony. For now, however, Plaintiff's pleading is  
5       adequate to find it plausible that a sufficient fit exists to draw the  
6       discriminatory inference. That is enough at this early stage.

7       *Fuog*, U.S. Dist. LEXIS 84045, at \*14. Plaintiffs here have alleged far more than is  
8       necessary at this stage. *Schmitt*, 965 F.3d at 959, n.8 ("At the pleadings stage, we do not  
9       require a plaintiff to allege enough detail to state a *prima facie* case of discrimination").

10               ***c. Regence's exclusion of routine hearing examinations does  
11               not destroy the "fit."***

12       Regence attempts to broaden the challenged exclusion in Plaintiffs' SAC to  
13       include its exclusion of "routine hearing examinations." See Dkt. No. 45, p. 1, lines 21–23  
14       (suggesting that the Hearing Aid Exclusion is only part of the actual Exclusion); p. 8:19–  
15       22. Regence's claim is belied by its policy. Since at least 2020 (and perhaps earlier),  
16       Regence excluded hearing aids as a separate, specific exclusion. See Dkt. No. 32–1,  
17       pp. 50–52 of 91. Regence cannot manufacture overbreadth by misrepresenting the plain  
18       language of its own policies, or by recasting Plaintiffs' SAC into something that it is not.<sup>5</sup>

19       Regence also argues that Plaintiffs' allegation that it covers diagnostic hearing  
20       evaluations is "unsupported" by the plain language of the Regence plan.<sup>6</sup> Dkt. No. 45,  
21       pp. 1–2. This is also untrue. Regence covers all diagnostic examinations to determine

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22       <sup>5</sup> Whether Regence's prior "Hearing Loss Exclusion" (which combined the exclusion for hearing aids,  
23       with the exclusion for routine hearing examinations into a single, disability-based exclusion) was targeted  
24       primarily at excluding hearing aids for hearing disabled enrollees cannot be determined without  
25       discovery. See *Carr v. United Healthcare Servs.*, 2016 U.S. Dist. LEXIS 182561, at \*7 (W.D. Wash. May 31,  
26       2016). At this point, the SAC only challenges the exclusion of hearing aids as discriminatory.

27       <sup>6</sup> Importantly, while Regence complains that about the "lack of support" in the sources for Plaintiffs'  
28       allegations regarding its coverage of hearing screenings in primary care visits and diagnostic hearing  
29       examinations, *Regence never actually disputes their truth*. See Dkt. No. 45, pp. 9–11. Regence does not  
30       because it cannot. See Spoonmore Decl., ¶¶2–3, *Exhs. A–D*.

1 whether a cochlear implant (which is covered) is appropriate or inappropriate, which  
 2 necessarily includes whether hearing aids would better serve the enrollee. *See* Dkt.  
 3 No. 32-1, pp. 50-52 of 91. These diagnostic evaluations were covered for Plaintiff E.S.<sup>7</sup>  
 4 *See* Spoonemore Decl., ¶2, *Exhs. A-D*. And as alleged by Plaintiffs, diagnostic and  
 5 hearing evaluations are routinely provided, and covered, by outpatient primary care  
 6 annual examinations.<sup>8</sup> Dkt. No. 42, ¶¶66-73. To the extent there is a material dispute  
 7 over whether Regence covers diagnostic hearing examinations, that dispute can only be  
 8 resolved on the merits. *Carr v. United Healthcare Servs.*, 2016 U.S. Dist. LEXIS 182561, at  
 9 \*7 (W.D. Wash. May 31, 2016); *see also D.T. v. NECA/IBEW Family Med. Care Plan*, 2017  
 10 U.S. Dist. LEXIS 195186, at \*6 (W.D. Wash., Nov. 28, 2017).

11 Regence argues that Plaintiffs have not demonstrated a “close enough fit” with  
 12 their allegations, claiming that at the pleading stage, they must demonstrate that hearing  
 13 aids are “almost exclusively indicators” of disability. Dkt. No. 45, p. 7. Not so. Every case  
 14 relied upon by Regence for this proposition was decided on the merits, not at the  
 15 pleading stage. *See id.*, citing to *Pac. Shores*, 730 F.3d at 1159; *Davis v. Guam*, 932 F.3d 822,  
 16 829 (9th Cir. 2019). And no case stands for the proposition that, at the pleading stage, the  
 17 “fit” between those subjected to a proxy exclusion and those with the protected status  
 18 must be closer than the 75% “fit” that Regence essentially concedes.<sup>9</sup> Critically, the Ninth  
 19 Circuit held in this case that plaintiffs must merely show that the proxy exclusion

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20  
 21 <sup>7</sup>Given that “[a] court may dismiss a complaint only if it is clear that no relief could be granted under  
 22 any set of facts that could be proved consistent with the allegations [of the complaint],” *see Hishon v. King*  
 & *Spalding*, 467 U.S. 69, 73, 104 S. Ct. 2229 (1984), Plaintiffs proffer the “hypothetical” – which certainly  
 appears to be true – that Regence actually paid for the diagnostic hearing evaluation for E.S.

23 <sup>8</sup> Regence argues that despite Plaintiffs’ allegations, there is a distinction between a “routine physical  
 24 examination” and a “specific, though routine hearing examination.” Dkt. No. 45, p. 16. None of these terms  
 25 are defined in the Regence plan, and Regence purposefully avoids discussing whether it covers *diagnostic*  
 hearing examinations in its motion. Ultimately, discovery is required to determine whether, and precisely  
 how, Regence covers or excludes diagnostic hearing tests.

26 <sup>9</sup>As discussed in §III.A.1.b *above*, the “fit” is likely considerably closer when applying the ACA  
 definition of “disability.”

1 “primarily” or “predominantly” impacts insureds with disabilities. *Schmitt*, 965 F.3d at  
 2 959. The Ninth Circuit was most concerned that Plaintiffs did not include in their original  
 3 Complaint allegations that cochlear implants meet the needs of only a small fraction of  
 4 hearing disabled insureds. *Id.* at 949 (“[A] categorical exclusion of treatment for hearing  
 5 loss would raise an inference of discrimination against hearing disabled people  
 6 *notwithstanding that it would also adversely affect individuals with non-disabling*  
 7 *hearing loss.*”). Here, Regence imposes an exclusion of all coverage for hearing aids, the  
 8 key treatment needed by the vast majority of hearing-disabled insureds to address their  
 9 disability. That sufficiently raises an inference of discrimination.

10 Regence misleadingly argues that even if it does cover diagnostic hearing  
 11 examinations, that coverage does not “create an inference of discriminatory intent”  
 12 against disabled insureds. Dkt. No. 45, p. 10. Regence has it backwards. Its coverage of  
 13 diagnostic services for disabled and non-disabled insureds is not discriminatory. *It is*  
 14 *Regence’s blanket exclusion of all coverage for hearing aids, the critical service required*  
 15 *by hearing disabled insureds, that creates the inference of discriminatory intent.* As the  
 16 Ninth Circuit concluded in *Schmitt*, the ACA “imposes an affirmative obligation not to  
 17 discriminate in the provision of health care—in particular, *to consider the needs of*  
 18 *disabled people and not design plan benefits in ways that discriminate against them.*”  
 19 *Id.*, 965 F.3d at 955 (emphasis added). Regence’s Hearing Aid Exclusion denies hearing  
 20 disabled insureds access to the ACA-mandated benefit that would ameliorate their  
 21 disability, while serving the coverage needs of those without a hearing disability. To  
 22 intentionally and arbitrarily exclude hearing aids from coverage is the very essence of  
 23 disability discrimination in benefit design.

24 Ultimately, Regence demands too much from the SAC at this stage of litigation.  
 25 Plaintiffs are not obligated to plead more specific facts than they have in their possession,  
 26 particularly where, as here, such information is within the exclusive control of

defendants. *See A.Z. v. Regence BlueShield*, 333 F. Supp. 3d 1069, 1081 (W.D. Wash. 2018); *Innova Hosp. San Antonio, Ltd. P'ship v. Blue Cross & Blue Shield of Ga., Inc.*, 892 F.3d 719, 728 (5th Cir. 2018). Specifically, Regence exclusively controls evidence about (1) how it administers its coverage of diagnostic services, including as it relates to cochlear implants; (2) the reasons it established the Hearing Aid Exclusion, if any; and (3) whether the Regence insureds who are denied coverage for hearing aids are primarily hearing-disabled. Nonetheless, Plaintiffs have pled specific allegations of discrimination based upon the experience of Plaintiffs, its expert witness, and general standards of care and coverage. Plaintiffs' allegations are more than sufficient to give "defendants fair notice of what the ... claim is and the grounds upon which it rests." *Bell Atl. Corp. v. Twombly*, 550 U.S. 544, 555, 127 S. Ct. 1955 (2007).

## **2. Plaintiffs properly assert a disparate impact discrimination claim.**

The Ninth Circuit recently addressed the required allegations to support a claim for disparate impact discrimination based on disability to proceed under Section 1557. *See Doe v. CVS Pharmacy, Inc.*, 982 F.3d 1204 (9th Cir. 2020). Consistent with the Supreme Court's decision in *Alexander v. Choate*, the Ninth Circuit directed courts considering such claims to conduct the following analysis: (1) consider the nature of the benefit alleged to have been denied; (2) determine whether the existing coverage provided "meaningful access to the benefit" consistent with the Affordable Care Act and its regulations; and (3) evaluate whether the limitation or exclusion impacts disabled enrollees "in a unique or severe manner." *Doe*, 982 F.3d at 1210-12. This analysis must be construed in the light most favorable to the Plaintiffs. *Id.* *See also Payan v. L.A. Cmty. Coll. Dist.*, 11 F.4th 729, 738 (9th Cir. 2021) ("Prohibited forms of disability discrimination include ... providing the entity's program or service in a way that is not effective in affording the individual with a disability an equal opportunity to obtain the same result

1 as provided to others.”). Plaintiffs here allege a straightforward claim of disparate  
2 impact discrimination under Section 1557.

3 *First*, as alleged in the SAC, the “benefit denied” is access to coverage for hearing  
4 aids. As alleged and demonstrated by Plaintiffs, diagnostic hearing evaluations are  
5 covered by Regence. Dkt. No 42, ¶¶66–73; Spoonemore Decl., ¶¶2–3, *Exhs. A–D*.  
6 Plaintiffs no longer challenge Regence’s exclusion of “routine hearing examinations” in  
7 the Plaintiffs’ SAC, since they can access coverage for diagnostic evaluations, and  
8 hearing screening is available in a covered in a physical examination (as well as free of  
9 charge in community-based programs). Dkt. No. 42, ¶69.

10 Instead, under the SAC, the challenged benefit is *coverage of hearing aids*. Under  
11 the ACA statute and regulations, health insurers are required to cover medically  
12 necessary durable medical equipment and prosthetics. 42 U.S.C. §18022(b)(1)(G)  
13 (“Rehabilitative and habilitative services and devices” must be covered); 45 C.F.R.  
14 §156.115(a)(5) (Coverage of “habilitative services and devices” must include “services  
15 and devices that help a person keep, learn, or improve skills and functioning for daily  
16 living ... including ... *for people with disabilities*”). Despite this coverage mandate,  
17 hearing disabled insureds are denied meaningful access to hearing aids, since only a tiny  
18 percentage of hearing disabled insureds can benefit from Regence’s coverage of cochlear  
19 implants. Plaintiffs and the proposed class cannot receive effective treatment under this  
20 ACA benefit because of their disability. *See Doe*, 982 F.3d at 1211.

21 The federal regulations promulgated to implement Section 1557 support this  
22 conclusion. As the Ninth Circuit noted in *Doe*:

23 The ACA regulations require that “any restriction on a benefit or benefits  
24 must apply uniformly to all similarly situated individuals,” and must “not  
25 be directed at individual participants or beneficiaries based on [disability].”  
26 45 C.F.R. §146.121(b)(2)(i)(B). ... Does allege the structure and  
implementation of the Program discriminates against them on the basis of  
their disability by preventing HIV/AIDS patients from obtaining the same

1 quality of pharmaceutical care that non-HIV/AIDS patients may obtain in  
 2 filling non-specialty prescriptions, thereby denying them meaningful  
 3 access to their prescription drug benefit. Those allegations are sufficient to  
 4 state an ACA disability discrimination claim.

5 *Id.* Similarly here, Plaintiffs allege that Regence's Hearing Aid Exclusion discriminates  
 6 against them on the basis of disability by denying them access to the essential medical  
 7 equipment that would address and ameliorate their disability, while non-disabled  
 8 insureds are able to have their needs for durable medical devices and prosthetics met.  
 9 Dkt. No. 42, ¶¶88-92. Hearing aids function in this context like a wheelchair for a  
 10 physically disabled individual. *See Fuog*, 2022 U.S. Dist. LEXIS 84045, at \*14. Hearing aids  
 11 are the key medical equipment that Plaintiffs require in order to benefit from the ACA's  
 12 coverage guarantee related to rehabilitative and habilitative devices.

13 *Second*, Regence's existing coverage – which covers only cochlear implants – does  
 14 not provide “meaningful access” to habilitative and rehabilitative devices for the vast  
 15 majority of hearing disabled individuals. Dkt. No. 42, ¶¶77-78. Plaintiffs' allegation that  
 16 only 5.5% of disabled insureds with hearing loss have their needs met with Regence's  
 17 cochlear implant coverage demonstrates the lack of meaningful access. *Id.*, ¶77.

18 *Third*, the lack of access to medically necessary hearing aids uniquely impacts  
 19 Plaintiffs and the proposed class in a profound and devastating manner. By definition,  
 20 they require hearing aids to engage in major life activities, including working, going to  
 21 school, socializing, or simply communicating. *Id.*, ¶¶61, 65, 75. These needs go unmet  
 22 due directly to Regence's Hearing Aid Exclusion. In contrast, non-disabled insureds are  
 23 only minimally impacted by Regence's Exclusion. *Id.*, ¶76. They can work, socialize, go  
 24 to school, or otherwise interact with others without significant interference from their  
 25 untreated medical condition.

26 Contrary to Regence's claims (Dkt. No. 45, p. 17), the original and First Amended  
 Complaints did not allege disparate impact discrimination. *See* Dkt. Nos. 1, 32. Neither



1 this Court nor the Ninth Circuit addressed disparate impact previously in this case or in  
 2 its sister case, *Schmitt*. See Dkt. No. 26; *Schmitt*, 965 F.3d 954 (refraining from disparate  
 3 impact analysis because Plaintiffs “*did not allege a disparate impact claim*”) (emphasis  
 4 added).

5 Also misleadingly, Regence repeats arguments it previously made (and lost in the  
 6 Ninth Circuit) regarding *facial* discrimination, now applying them to Plaintiffs’  
 7 *disparate impact* claim. Compare Dkt. No. 45, pp. 15–17 with Dkt. No. 11, pp. 10–16.  
 8 Regence argues that since it offers the same coverage to all insureds, hearing disabled  
 9 and non-disabled alike, it does not matter that the Hearing Aid Exclusion has a disparate  
 10 impact on the hearing disabled. Dkt. No. 45, pp. 16–17. *The Ninth Circuit in Schmitt and*  
 11 *Doe rejected Regence’s argument*. See *Schmitt*, 965 F.3d at 951; *Doe*, 982 F.3d at 1211 (“The  
 12 fact that the benefit is facially neutral does not dispose of a disparate impact claim based  
 13 on lack of meaningful access”). Specifically, in *Doe*, the Ninth Circuit concluded that the  
 14 plaintiffs adequately alleged they were denied “meaningful access” to the ACA’s  
 15 prescription drug benefit because the insurer’s barriers to coverage of prescription  
 16 medications prevented plaintiffs from receiving effective treatment for their disability.  
 17 *Id.* at 1212. See also *Fuog*, 2022 U.S. Dist. LEXIS 84045 at \*16–17. The same is true here.

18 Regence claims that since Washington’s benchmark plan required coverage of  
 19 cochlear implants and permits it to exclude other treatment for hearing loss, it cannot be  
 20 held liable for disability discrimination when it excludes all other coverage. Dkt. No. 45,  
 21 p. 21.<sup>10</sup> Again, the Ninth Circuit rejected this argument. See *Schmitt*, 965 F.3d at 955. The  
 22 benchmark plan “is only the starting point” for determining ACA compliance, including  
 23 with Section 1557’s non-discrimination requirements. *Id.* The Court held that

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24  
 25 <sup>10</sup> Regence implies that since Medicare does not cover hearing aids, it is not required to do so either.  
 26 Dkt. No. 45, p. 9. No court has concluded – yet – that Medicare is a “health program or activity” that is  
 subject to Section 1557. See *Fain v. Crouch*, 545 F. Supp. 3d 338, 342 n.3 (S.D. W. Va. 2021) (discussing, in  
*dicta*, that Medicare insurers may be subject to Section 1557).

“compliance with federal and state law regarding essential health benefits did not guarantee compliance with the ACA’s nondiscrimination requirement.” *Id.* at 956. The fact that Regence’s plan complied with the benchmark, or was not disapproved by the Insurance Commissioner, is irrelevant.<sup>11</sup> *Id.* at 956–57 (“[W]hether or not [defendants] complied with section 1557 is a question of federal law on which we owe the state no deference.”); *O.S.T. v. Regence BlueShield*, 181 Wn.2d 691, 700, n.9, 335 P.3d 416 (2014).

### 3. Deliberate indifference discrimination based upon Regence’s arbitrary exclusion of hearing aids.

Plaintiffs added a new claim in their SAC, alleging that Regence discriminated against them when arbitrarily including and administering the Hearing Aid Exclusion because they have no medical or scientific basis to justify it. Anti-discrimination case law has long held that “disability alone is not a permissible ground for withholding medical benefits.” *Woolfolk v. Duncan*, 872 F. Supp. 1381, 1389 (E.D. Pa. 1995). Treatment may only be excluded or withheld based upon a “bona fide medical reason.” *Id.* at 1390; *see Glanz v. Vernick*, 750 F. Supp. 39, 46 (D. Mass. 1990). In anti-discrimination cases, courts must ensure that the defendant’s proffered reasons are not “pretextual ... to cover up discriminatory decisions.” *Sumes v. Andres*, 938 F. Supp. 9, 12 (D.D.C. 1996); *see also Bragdon v. Abbott*, 524 U.S. 624, 649, 118 S. Ct. 2196 (1998) (Under the ADA, disabled patients may only be excluded from treatment based upon “objective, scientific information,” “available medical evidence,” or “other credible scientific basis”).

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<sup>11</sup> The OIC never concluded that an “exclusion of treatment for hearing loss is not discriminatory.” Dkt. No. 45, p. 21. The Washington Legislature directed the OIC to adopt the Essential Health Benefits (“EHB”) benchmark plan based upon Regence’s existing health coverage in 2014. *See* RCW 48.43.715 (requiring the OIC to select the largest small group plan by enrollment as the EHB benchmark plan, which was a Regence plan). As a result, Regence’s existing Hearing Loss Exclusion was “baked into” the EHB regulations by the Legislature, not the OIC. The Legislature also imposed an independent statutory duty on insurers to ensure that their health benefit design is non-discriminatory. RCW 48.43.0128. Regence must comply with both requirements.



1 Federal regulators warned insurers like Regence that they could not arbitrarily  
 2 exclude or limit certain medical benefits, since such exclusions could be intentional  
 3 discrimination: “[A]rbitrary age, visit, or coverage limitations could constitute  
 4 discrimination.” 81 Fed. Reg. 31408. Such exclusions or limitations may only be based  
 5 upon scientific or medical reasons. 81 Fed. Reg. 31405 (“Scientific or medical reasons can  
 6 justify distinctions based on the grounds enumerated in Section 1557”). Arbitrary  
 7 exclusions based upon protected traits, including disabling hearing loss, are prohibited.  
 8 81 Fed. Reg. 31408; 81 Fed. Reg. 31434. “[P]roffered justifications cannot rely on  
 9 overbroad generalizations and cannot be hypothesized or invented post hoc in response  
 10 to litigation.” 81 Fed. Reg. 31409. *See also* 81 Fed. Reg. 31434 (a fact specific inquiry is  
 11 required to determine if a benefit design results in discrimination). “[C]overed entities  
 12 must use neutral, nondiscriminatory criteria in making decisions as to which benefits  
 13 and services to cover.” Section 1557: Frequently Asked Questions, No. 45.<sup>12</sup> “Issuers are  
 14 expected to impose limitations and exclusions, if any, based on clinical guidelines and  
 15 medical evidence, and are expected to use reasonable medical judgment.” CMS Letter to  
 16 Issuers in the Federally Facilitated Market Place (February 17, 2017), p. 7.<sup>13</sup>

17 This is consistent with Regence’s publicly professed bases for adding exclusions  
 18 and limitations in its health plans. Regence asserts that it uses a clinical process to  
 19 evaluate whether a medical service should be covered or excluded. *See*  
 20 <https://blue.regence.com/trgmedpol/intro/index.html> (last visited 5/24/22). For  
 21 technology, like hearing aids, Regence conducts a “technology assessment process” that  
 22 examines five elements: (1) the technology must have final approval from the  
 23 \_\_\_\_\_

24 <sup>12</sup> *See* <https://www.hhs.gov/civil-rights/for-individuals/section-1557/1557faqs/index.html> (last  
 25 visited 5/24/22).

26 <sup>13</sup> *See* [https://www.cms.gov/CCIIO/Resources/Regulations-and-Guidance/Downloads/Final-  
 2018-Letter-to-Issuers-in-the-Federally-facilitated-marketplaces-and-February-17-Addendum.pdf](https://www.cms.gov/CCIIO/Resources/Regulations-and-Guidance/Downloads/Final-2018-Letter-to-Issuers-in-the-Federally-facilitated-marketplaces-and-February-17-Addendum.pdf) (last  
 visited 5/24/22).

1 appropriate governmental regulatory bodies; (2) the scientific evidence must permit  
 2 conclusions concerning the effect of the technology on health outcomes; (3) the  
 3 technology must improve the net health outcome; (4) the technology must be as  
 4 beneficial as any established alternatives; and (5) the improvement must be attainable  
 5 outside of the investigational settings. *Id.* Hearing aids easily meet all five requirements.  
 6 Dkt. No. 42, ¶¶93–95. Regence, however, excludes all coverage of hearing aids, without  
 7 regard for the medical necessity or effectiveness of the treatment. *Id.*, ¶96.

8 Regence’s arbitrary exclusion of the essential coverage required by hearing  
 9 disabled insureds, without any neutral non-discriminatory reason, is discrimination. As  
 10 alleged by Plaintiffs, Regence has no objective, medical, or scientific evidence to support  
 11 its Hearing Aid Exclusion. Dkt. No. 42, ¶96. Even after five years of litigation, Regence  
 12 has failed to come forward with any explanation or justification for its Hearing Aid  
 13 Exclusion at all – and certainly none that is grounded in clinical guidelines or medical  
 14 evidence.

15 If, as alleged, Regence’s Hearing Aid Exclusion was put in place arbitrarily,  
 16 Regence engaged in the kind of “thoughtlessness,” “indifference,” and “benign neglect”  
 17 that constitutes discriminatory deliberate indifference. *See Crowder v. Kitagawa*, 81 F.3d  
 18 1480, 1484 (9th Cir. 1996), *quoting Choate*, 469 U.S. at 295. On the other hand, if Regence  
 19 made an intentional decision to forgo the formal medical and technology review it  
 20 typically utilizes and, instead, arbitrarily imposed a blanket exclusion on hearing aids,  
 21 knowing that the services would otherwise be covered, Regence’s actions are intentional  
 22 discrimination. *Schmitt*, 965 F.3d at 954 (“The claim at issue here – that Kaiser designed  
 23 its plan benefits in a discriminatory way – inherently involves intentional conduct.”).  
 24 That is all that is necessary to plead a claim for discrimination.

25 Regence claims that Plaintiffs failed to state a claim for “deliberate indifference”  
 26 by misleadingly relying upon case law involving motions for summary judgment. *See*

Dkt. No. 45, p. 18, citing to *Updike v. Multnomah Cty.*, 870 F.3d 939, 943 (9th Cir. 2017) and *Duvall v. Cty. of Kitsap*, 260 F.3d 1124, 1129 (9th Cir. 2001).<sup>14</sup> In any event, Plaintiffs have alleged that Regence has no justification—medical, scientific, or otherwise—for the Exclusion. Dkt. No. 42, ¶96. This is sufficient to plead deliberate indifference discrimination. If Defendants have a “legitimate, non-discriminatory reason” to justify the Exclusion, they must come forward with the reason on summary judgment. *See Brown*, 2017 U.S. Dist. LEXIS 151291, at \*7. On the other hand, if discovery shows that Regence had no scientific or medical reason to justify the hearing aid exclusion and, instead, excluded the medically necessary treatment solely because it was “historic,” that is the precise form “benign neglect” that Section 1557 was intended to end.

**B. Regence’s Violation of RCW 48.43.0128 is a Violation of the Washington Law Against Discrimination.**

Plaintiffs have also properly pled a claim under RCW 48.43.0128 and the WLAD. RCW 48.43.0128 specifically prohibits health carriers from discriminating against individuals due to “present or predicted disability” in both the design of benefits and the implementation of a policy:

(1) A health carrier offering a nongrandfathered health plan ... may not:

(a) In its *benefits design or implementation of its benefits design, discriminate against individuals because of ... present or predicted disability....*

RCW 48.43.0128(1) (emphasis added). In 2021, the Washington Legislature placed RCW 48.43.0128 directly within the scope of the WLAD. *See* 2SSB 5313 (2021), Sec. 1 (adding RCW 48.43.0128 directly to RCW 49.60.178(1)).

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<sup>14</sup> Regence misconstrues the legal standard established in *Updike*, which was a “reasonable accommodation” case. The standard Regence quotes—“knowledge that a harm to a federally protected right is substantially likely”—refers to the requirement that a defendant must know that an accommodation is needed before it can be held liable. *See id.*, 870 F.3d at 943. Plaintiffs do not bring a reasonable accommodation claim. In any event, Regence is well aware that it enrolls hearing disabled insureds who need hearing aids in its insurance—that is why it put in place the challenged Exclusion.

1 The WLAD protects consumers' "right to engage in insurance transactions or  
 2 transactions with health maintenance organizations without discrimination."  
 3 RCW 49.60.030(1)(e). Any person who is the victim of unfair discrimination may bring a  
 4 private civil action for injunctive relief, compensatory damages, and attorney fees.  
 5 RCW 49.60.030(2); *Galbraith v. TAPCO Credit Union*, 88 Wn. App. 939, 950, 946 P.2d 1242  
 6 (1997) ("WLAD is not limited to employment discrimination but rather guarantees the  
 7 right to be free of discrimination in nonemployment settings."). Finally, the WLAD, of  
 8 course, is to be "liberally construed" in order to "eradicate discrimination." *Floeting v.*  
 9 *Grp. Health Coop.*, 192 Wn.2d 848, 852, 434 P.3d 39, 41 (2019), citing RCW 49.60.010,  
 10 RCW 49.60.020. Taken together, these statutes hold that it is unfair discrimination for  
 11 health insurers, like Regence, to discriminate in the benefit design, or administration of  
 12 the benefit design, against insureds because of their "present or predicted disability ...  
 13 or other health condition." See RCW 48.43.0128.

14 Regence argues that there is no "private right of action" to enforce  
 15 RCW 48.43.0128, ignoring the Washington Legislature's inclusion of the statute within  
 16 the umbrella of the WLAD. For this very reason, Defendants' cases — *Keodalah v. Allstate*  
 17 *Ins. Co.*, 194 Wn.2d 339, 346, 449 P.3d 1040 (2019) and *Bennett v. Hardy*, 113 Wn.2d 912,  
 18 783 P.2d 1258 (1990) — are unavailing.<sup>15</sup> See Dkt. No. 45, pp. 21–22. Under the three-prong  
 19 test established in *Bennett*, RCW 48.43.0128 and RCW 49.60.178(1) meet all three  
 20 requirements for private enforcement: (1) Plaintiffs are within the class for whose benefit  
 21

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22 <sup>15</sup> *Cameron v. Physicians Ins.*, 2004 U.S. Dist. LEXIS 15268, at \*10 (D. Or. July 26, 2004), cited by Regence,  
 23 is irrelevant. It relates to the Oregon law against discrimination, which applied anti-discrimination law  
 24 only to the sale of insurance policies. *Id.* In contrast, the Washington Legislature established that  
 25 RCW 48.43.0128 may be enforced via RCW 49.60.178 in an effort to codify in state law key consumer  
 26 protections under the ACA, including the right to pursue a civil action under a state law anti-  
 discrimination provision. See Final Bill Report SHB 1870, found at  
<https://lawfilesext.leg.wa.gov/biennium/2019-20/Pdf/Bill%20Reports/House/1870S%20HBR%20FBR%2019.pdf?q=20220526125620> (last visited 5/26/22) ("Brief Description: Making state law  
 consistent with selected federal consumer protections in the patient protection and affordable care act").

1 the statute was enacted (disabled insureds); (2) the Legislature *explicitly* created a  
 2 remedy by including RCW 48.43.0128 as a form of “unfair practice” subject to the  
 3 WLAD’s civil enforcement statute, RCW 49.60.178; and (3) adjudicating that a civil  
 4 remedy exists under RCW 48.43.0128 and RCW 49.60.178 is consistent with the  
 5 Legislature’s intent. *See* SHB 1870 (2019) (“An Act relating to making state law consistent  
 6 with selected federal consumer protections in the patient protection and affordable care  
 7 act.”); *Bennett*, 113 Wn.2d at 920–21.

8 Regence further argues that RCW 48.43.0128 does not contain “an express cause  
 9 of action.” Dkt. No. 45, p. 22. But by designating the activities described in  
 10 RCW 48.43.0128 as “unfair practices” under RCW 49.60.178, the Legislature made these  
 11 activities subject to WLAD’s private cause of action. *See* RCW 49.60.030(1), (2). The  
 12 Legislature did not limit enforcement of RCW 48.43.0128 to only the Insurance  
 13 Commissioner; rather, the Legislature empowered the OIC to issue rules to implement  
 14 the requirements, without imposing any limitation on the reach of WLAD. Indeed, if the  
 15 Legislature did not intend RCW 48.43.0128 to be privately enforceable, it could have  
 16 simply not included the statute under RCW 49.60.178.

17 Regence concedes that the language of RCW 48.43.0128 is substantially different  
 18 from Section 1557. Dkt. No. 45, p. 22. Importantly, RCW 48.43.0128 does not reference or  
 19 incorporate federal disability law. *Id.* Since the WLAD’s definition of disability is far  
 20 broader than federal law, RCW 48.43.0128 prohibits disability discrimination in  
 21 circumstances that may not be prohibited under federal law. *See, e.g.,* Dkt. No. 42, ¶101;  
 22 RCW 49.60.040(7)(a) (defining disability); *Taylor v. Burlington N. R.R. Holdings, Inc.*, 193  
 23 Wn.2d 611, 618–627, 444 P.3d 606 (2019). Under Washington law, *any* medically  
 24 cognizable hearing impairment is a “disability” subject to state anti-discrimination  
 25 protection. *See* RCW 49.60.040(7)(c)(i); *Taylor*, 193 Wn.2d at 617. Plaintiffs have more than  
 26 adequately pled a claim of disability discrimination under Washington law.

**C. Plaintiffs Adequately Pled a Violation of the CPA and for Declaratory and Injunctive Relief.**

Ultimately, if the Court concludes that Regence's Exclusion violates RCW 48.43.0128 and the WLAD, then it is a *per se* violation of the CPA. Dkt. No. 42, ¶¶104–108. Regence concedes as much. Dkt. No. 45, p. 22. Similarly, if Plaintiffs' claims under the ACA and/or the WLAD are allowed to proceed, so too must their claims for injunctive and declaratory relief. Regence makes no other argument that these claims are not properly pled. If the Court concludes that Plaintiffs have plausibly pled a claim under either Section 1557 or the WLAD, then their claims under the CPA and for injunctive and declaratory relief must be allowed to proceed.

**IV. CONCLUSION**

By excluding hearing aids from coverage, Regence has created a benefits design that discriminates against those with hearing disabilities. By definition, the hearing-disabled are unable to engage in major life activities due to their hearing disability. 42 U.S.C. §12102. They are impacted differently from those that are not hearing-disabled, who are able to engage in major life activities without hearing aids. *Schmitt*, 965 F.3d at 959, n.8 (claim can be based on showing that "the needs of hearing disabled persons differ from the needs of persons whose hearing is merely impaired such that the exclusion is likely to predominately affect disabled persons.").

Denying hearing disabled individuals access to the very medical intervention that would permit them to overcome the effects of their disability is just the type of discrimination that Section 1557 and Washington law was designed to prevent. Regence's motion to dismiss should be denied.

1 DATED: June 3, 2022.

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**CERTIFICATE OF SERVICE**

I hereby certify that on June 3, 2022, I caused the foregoing to be electronically filed with the Clerk of the Court using the CM/ECF system, which will send notification of such filing to the following:

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I further certify that I have mailed by United States Postal Service the document to the following non CM/ECF participants:

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